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FOR IMMEDIATE RELEASE

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***This National Thrift Shop Day, Goodwill SOLAC Celebrates Our Shoppers with
BringGoodHome™ Campaign***

Long Beach, CA – August 14, 2018 - On National Thrift Shop Day (Friday, August 17), Goodwill, Serving the People of Southern Los Angeles County (SOLAC) will offer additional promotions and special giveaways to celebrate Goodwill® shoppers, raising awareness of how shopping at Goodwill creates employment placement and job training in our community. Area stores will run different sales in support of National Thrift Shop Day to ensure customers can enjoy a wide range of specials as they browse.

Goodwill shoppers are local heroes, because when they purchase an item at Goodwill SOLAC they Bring Good Home in more ways than one. Eighty-seven cents of every dollar spent at Goodwill SOLAC stores is reinvested in the community to create employment placement, job training and career support services in Southern Los Angeles County. Goodwill's donation-resale model extends the life of clothing and other goods to earn revenue for Goodwill SOLAC on-site and virtual training, access to computers for job search assistance, employment placement job training and other community-based services, such as career counseling, and industry-recognized credentials for anyone facing challenges to finding employment.

This National Thrift Shop Day, we're celebrating our shoppers. When you put an awesome find in your Goodwill cart or basket, you're not just thrifting. You're being a local hero, because every Goodwill item you bring home helps bring good jobs to your neighbors.

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC's main facility—located at 800 W. Pacific Coast Highway in Long Beach—houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and shopgoodwill.com, its on-line retail store. To learn more about Goodwill career services or to find your nearest Goodwill store or donation center, visit www.ThinkGood.org.

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