

800 West Pacific Coast Highway Long Beach, CA 90806-5299 Telephone: (562) 435-3411 TTY: (562) 590-8588

FAX: (562) 495-1447

FOR IMMEDIATE RELEASE

Contact: Paulette Thornton

562.435.3411, ext. 267 pthornton@goodwillsolac.org

Find Good Gifts and Create Good Times at Goodwill® Goodwill Can Help Make The Holidays Special

Long Beach, CA — December 7, 2017 — The holidays are a time of giving, and at Goodwill, that rings especially true! When you do your holiday shopping at your local Goodwill store, you can find great gifts while building a brighter future for someone in your community.

Savvy shoppers understand that Goodwill is the best place to purchase holiday gifts and supplies at low prices and never any sales tax. What some may not know is that with each purchase you make, you're reducing waste and giving used items a second life as well as creating job opportunities for people in your community.

"Goodwill is your place for good finds, good gifts and good times," said Janet McCarthy, President and CEO of Goodwill, Serving the People of Southern Los Angeles County (SOLAC). "With the great variety of items in Goodwill stores – from holiday knick-knacks and clothing to do-it-yourself inspiration – you can make your holidays something special with Goodwill."

When it comes to holiday DIY projects, Goodwill helps you go for broke without going broke! Here are a few of the many great ideas to consider as you shop at your local Goodwill store this holiday season:

- Look for vintage glassware, utensils, serving items and linens to create a chic mix-and-match holiday tablespace.
- Use chalkboard paint to turn a serving tray into a seriously sophisticated holiday menu board.
- Get ready for your next seasonal sweater party, either by finding a ready-to-wear, holiday-themed pullover or by adding your own beading and holiday-themed appliques to a Goodwill sweater.
- For the world travelers on your gift list, find and frame vintage maps of destinations visited or yetto-be explored.
- Create stylish and personalized kitchen organizers from baskets and canisters found at Goodwill.

Goodwill is also happy to accept donations of household items, clothing and other useful things to sell in our stores. Know that when you donate – and when you shop – at Goodwill, you're helping someone on the path to a better job and a better life.

About Goodwill SOLAC

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC's main facility — located at 800 W. Pacific Coast Highway in Long Beach — houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. To learn more about Goodwill career services or to find your nearest Goodwill store or donation center, visit www.ThinkGood.org.