

800 West Pacific Coast Highway
Long Beach, CA 90806-5299
Telephone: (562) 435-3411
TTY: (562) 590-8588
FAX: (562) 495-1447

FOR IMMEDIATE RELEASE

Contact: Paulette Thornton
562.435.3411, ext. 267
pthornton@goodwillsolac.org

12 Ideas to Spring Into Action with Goodwill This Season
Shopping for a Spring Wardrobe and Donating After Spring Cleaning
Helps People in Southern Los Angeles County

Long Beach, CA—March 22, 2017—More than 70 percent of Americans engage in the annual tradition of spring cleaning, according to a 2013 survey by the American Cleaning Institute. And nearly three-fifths (57 percent) of American adults will shop for spring/summer apparel in whole or in part this year, according to a 2016 poll by ORC International. Whether consumers are decluttering or refreshing their wardrobes, they can give people in their communities a fresh start through job training and placement by donating to and shopping at Goodwill this spring.

Through its social enterprise model, Goodwill, Serving the People of Southern Los Angeles County (SOLAC) sells donated items in its retail stores and online to create employment opportunities, training and programs for job seekers in Southern Los Angeles County, including youth, older workers, veterans, people with disabilities and disadvantages, and others with barriers to employment. As a result, in 2016, Goodwill SOLAC placed 462 people in employment. In addition, through Goodwill SOLAC's job programs, last year 41 people achieved economic self-sufficiency and moved out of poverty.

Having the right skills and training is essential to securing a job and succeeding in the workplace. That's why Goodwill SOLAC is calling on people in Southern Los Angeles County to spring into action with Goodwill this season and make a difference in their community by donating when they finish spring cleaning and making Goodwill their destination for spring shopping.

"Spring is the time of year for new beginnings. When your spring cleaning ends with a donation to Goodwill, you not only extend the lifecycle of goods, but you help Goodwill SOLAC initiate employment programs that create jobs, which strengthen families and the Southern Los Angeles County community," said Janet McCarthy, President and CEO of Goodwill SOLAC.

Goodwill compiled its 12 ideas to spring into action, which provides suggestions on ways to get ready for spring while making a positive impact in the community. Ideas include:

1. Mix and match unique glassware to display at your spring fling.
2. Collect records or start on your own catalog for the perfect spring soundtrack.
3. Pick up camping gear and equipment at Goodwill to explore outside in the spring weather.
4. Design a statement wall and show off your individual style with mirrors, frames and other decorative items stocked at Goodwill.
5. Get moving this spring by picking up workout clothes and equipment at Goodwill.
6. Donate the business attire you no longer wear. You can help someone else rock their interview or first day at a new job.
7. Spring forward, while being fashion forward this season, with a new watch from Goodwill.
8. 'Tis the season for spring sports — think soccer, basketball or softball — so save on sports gear at Goodwill.
9. Power up by donating your electronics for someone else to enjoy.

10. Shop at Goodwill for spring style to update your wardrobe with brighter colors.
11. Clean out the clutter and organize your space by donating your unwanted items or picking up storage bins at Goodwill.
12. Donate or shop for gardening items at Goodwill to plant seeds of change in your community this spring.

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC's main facility—located at 800 W. Pacific Coast Highway in Long Beach—houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. To learn more about Goodwill career services or to find your nearest Goodwill store or donation center, visit www.ThinkGood.org.

#