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FOR IMMEDIATE RELEASE

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An Earth Day Request: Do Good - Donate to Goodwill®

Help the planet – Reuse, Reduce, and Recycle at Goodwill, Serving the People of Southern Los Angeles County (SOLAC) and Give Someone in Your Community a Fresh Start

April 17, 2018 — With Earth Day (April 22) just around the corner, Goodwill, Serving the People of Southern Los Angeles County (SOLAC) urges local residents and businesses to “clear out their closets” and donate their gently used items to their nearest Goodwill. As you reorganize your home and refresh your wardrobe, give people in your local community a chance to find employment and build their work skills.

Goodwill’s donation-resale model extends the life of clothing and other goods to earn revenue for Goodwill job training programs, employment placement resources and other important services, such as life skills classes, résumé preparation and financial education. Every donation at Goodwill SOLAC provides on-site and virtual training, access to computers for job search assistance, employment placement job training and other community-based services, such as career counseling, English-language training and industry-recognized credentials for anyone facing challenges to finding employment.

To increase awareness about how donating goods impacts the earth, Goodwill SOLAC is celebrating Earth Day events with local partners; IKEA Carson on April 22 and Toyota’s Research & Development Division in Gardena on May 25. Several local schools also are partnering with Goodwill SOLAC to host donation drives in recognition of Earth Day, which is globally celebrated on April 22. Goodwill is committed to providing environmentally responsible solutions and keeping products out of landfills year round and urges everyone to reuse, reduce and recycle.

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC’s main facility—located at 800 W. Pacific Coast Highway in Long Beach—houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. To learn more about Goodwill career services or to find your nearest Goodwill store or donation center, visit www.ThinkGood.org.

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