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Goodwill® Artesia Blvd. Store in Redondo Beach to Reopen June 23 *Longstanding Retail Fixture Undergoes Major Remodel to Better Serve Locals*

Long Beach, CA—June 13, 2017—The Goodwill retail store and donation center in Redondo Beach – a longstanding fixture in the city’s bustling retail district on Artesia Boulevard – has undergone a major remodel to better serve local shoppers and donors. The fully renovated Goodwill store and donation center will be unveiled during a grand reopening ceremony held at 8 am on Friday, June 23 at the store located at 2318 Artesia Boulevard in Redondo Beach.

Originally opened about 30 years ago, the Goodwill store in Redondo Beach was remodeled to modernize its look and increase its aesthetic appeal among locals. The store’s comprehensive upgrades range from a distressed wood exterior and newly repaved parking lot, to new contemporary interior fixtures and a refurbished donation center. The store’s freshened appearance is intended to make it more customer friendly while boosting the shopping and donor experience.

The store’s doors will open at 9 am following the grand reopening ceremony on June 23. During the reopening weekend, 100 free items will be placed in the store for lucky shoppers who locate them. (Limited to one free item per customer.) Also, for every \$50 spent, shoppers will receive a \$5 coupon to be used on their next store purchase.

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC’s main facility — located at 800 W. Pacific Coast Highway in Long Beach — houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. To learn more about Goodwill career services or to find your nearest Goodwill store or donation center, visit www.ThinkGood.org.

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