



800 West Pacific Coast Highway  
Long Beach, CA 90806-5299  
Telephone: (562) 435-3411  
TTY: (562) 590-8588  
FAX: (562) 495-1447

**FOR IMMEDIATE RELEASE**

Contact: Paulette Thornton  
562.435.3411, ext. 267  
pthornton@goodwillsolac.org

**Goodwill Mural Mapped as Pokémon Go Stop**  
***Popular Digital Game Targets Goodwill's Landmark Mural as a Poké Stop;***  
***10% Discount Offered to Customers Who "Catch" Mural***

Long Beach, CA—July 27, 2016—A mural displayed on the building of Goodwill, Serving the People of Southern Los Angeles County (SOLAC), has become a Poké Stop on the widely popular digital game Pokémon Go. The mural, which features a collage of workers representing various industry jobs, serves as a visual landmark of Goodwill SOLAC's headquarters building located at 800 W. Pacific Coast Highway in Long Beach.

To encourage local residents to "catch" the game's creatures, Goodwill SOLAC is offering a 10 percent discount for customers who present a Pokémon Go screen shot of the mural on their mobile devices. The mural's screen shot should be presented at the register of any Goodwill SOLAC retail store.

This special discount event runs from Friday, July 29 thru Sunday, July 31. To find Goodwill SOLAC's store locations, visit [www.ThinkGood.org](http://www.ThinkGood.org).

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC's main facility—located at 800 W. Pacific Coast Highway in Long Beach—houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. For more information about Goodwill SOLAC, please visit [www.ThinkGood.org](http://www.ThinkGood.org).

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