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**FOR IMMEDIATE RELEASE**

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**Goodwill SOLAC Hires Steve Cipolla as Director  
of LiNKS Sign Language & Interpreting Services®**

Long Beach, CA—September 8, 2014—Goodwill, Serving the People of Southern Los Angeles County (SOLAC), has named Steve Cipolla as the organization’s new Director of LiNKS Sign Language & Interpreting Services®. As the Director of LiNKS, Cipolla will oversee the sales and marketing operations for the sign language and interpreting service, which served nearly 3,400 individuals last year.

“We are pleased to have Steve’s leadership on board to assist us in growing our LiNKS business line,” said Goodwill SOLAC President and CEO Janet McCarthy. “Steve also will play a vital role in bridging the communications gap within our diverse community of interpreters.”

Cipolla has more than 25 years of experience in sales and operations management in the retail, distribution and high-tech industries. Before joining Goodwill, Cipolla served as the Vice President of Marketing and Business Development for First Learn Balance, where he managed contract negotiations, strategic planning and sales for the company’s dialysis spa clinics.

Prior to his role at First Learn Balance, Cipolla was the Vice President of Sales and Operations for Vertex LCD, a full-service custom LCD solutions manufacturer. At Vertex LCD, he was responsible for all sales and marketing for the company’s product line.

Cipolla also has held senior-level sales positions for such companies as Earth LCD, Sapient Technologies, Earth Computer Technologies, and Iiyama North America Inc. Cipolla earned his bachelor’s degree from California State University, Fullerton.

**About LiNKS**

LiNKS Sign Language & Interpreting Services® is a full-service provider of interpreting services for individual clients, organizations and departmental agencies of city, county and state governments as well as hundreds of private and public corporations and nonprofits. LiNKS offers interpreting services to deaf or hard-of-hearing individuals. LiNKS also provides spoken language translation in more than 20 languages.

**About Goodwill SOLAC**

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC’s main facility—located at 800 W. Pacific Coast Highway in Long Beach—houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. For more information about Goodwill SOLAC, please visit [www.thinkgood.org](http://www.thinkgood.org).