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FOR IMMEDIATE RELEASE

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**Goodwill® & Uber Team Up for Nationwide Mobile Donation Campaign
On Saturday, May 2, Uber Drivers Will Pick Up Clothing Donations
and Deliver Them to Goodwill Free of Charge**

WHO: An innovative partnership between Goodwill, Serving the People of Southern Los Angeles County (SOLAC), and the popular on demand transportation platform, Uber. On Saturday, May 2, donors can open the app and request a pick-up for their donations to be delivered by an Uber directly to their local Goodwill, free of charge.

Building on the success of previous promotions in the New York, Boston and San Francisco areas, this is the first time Goodwill SOLAC and Uber have partnered on a full-scale nationwide campaign to combine the power of donating with the convenience of ordering a ride via a mobile device. The partnership is available in more than 50 cities across the United States.

WHAT: Here's how it works:

1. Collect the jackets, shirts, pants, blouses and other clothing items to donate to Goodwill.
2. On Saturday, May 2, donors will open the Uber app and be able to select the GIVE option on the bottom of the screen.
3. An Uber SUV will arrive to pick up clothing bags, and the driver will drop off the donations to Goodwill.

The Details:

- All clothing must be bagged for drivers to accept donations.
- Drivers will arrive at requested pick-up locations. Donors are responsible for bringing bags outside as drivers cannot leave their vehicles unattended.
- For those who have already completed their spring cleaning and donations, or live in areas where Uber isn't available, monetary donations can be made to Goodwill at www.thinkgood.org.

WHEN: Saturday, May 2, 2015
10 am to 4 pm

WHERE: Goodwill at Atlantic/Willow in Long Beach
2610 Atlantic Avenue
Long Beach, CA 90806

Goodwill in Manhattan Beach
1145 W. Artesia Blvd.
Manhattan Beach, CA 90266

Goodwill in Rancho Palos Verdes
28901 S. Western Avenue
Rancho Palos Verdes, CA 90275

Goodwill at Gardena Gateway
727 W. Redondo Beach Blvd.
Gardena, CA 90247

VISUALS: Goodwill and Uber representatives interviewed at the Goodwill store about the promotion. B-roll of Uber driver partners collecting donations from Goodwill donors and then driving them to Goodwill where donation attendants and Goodwill SOLAC employees helping unload and process donated items.

NOTE: We will not be offering ridealongs on Saturday.

MORE INFO: About Goodwill SOLAC

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC's main facility—located at 800 W. Pacific Coast Highway in Long Beach—houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. For more information about Goodwill SOLAC, please visit www.thinkgood.org.

About Uber

Uber is a technology platform that is evolving the way the world moves. By seamlessly connecting riders to drivers through its apps, Uber makes cities more accessible, opening up more possibilities for riders and more business for drivers. From its founding in 2009 to its launches in over 300 cities today, Uber's rapidly expanding global presence continues to bring people and their cities closer. Follow Uber on Twitter: [@Uber](https://twitter.com/Uber) and find Uber on Facebook: [Uber](https://www.facebook.com/Uber).

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