

800 West Pacific Coast Highway  
Long Beach, CA 90806-5299  
Telephone: (562) 435-3411  
TTY: (562) 590-8588  
FAX: (562) 495-1447

**FOR IMMEDIATE RELEASE**

Contact: Paulette Thornton  
562.435.3411, ext. 267  
pthornton@goodwillsolac.org

**Goodwill<sup>®</sup> & Uber Team Up for Nationwide Mobile Donation Campaign  
On Saturday, May 2, Uber Drivers Will Pick Up Clothing Donations  
and Deliver Them to Goodwill Free of Charge**

Long Beach, CA—April 30, 2015—For one day this spring, donating clothes will be even easier, thanks to an innovative partnership between Goodwill, Serving the People of Southern Los Angeles County (SOLAC), and the popular on-demand transportation platform, Uber. On Saturday, May 2, donors can open the app and request a pick-up for their donations to be delivered by an Uber directly to their local Goodwill, free of charge.

Building on the success of previous promotions in the New York, Boston and San Francisco areas, this is the first time Goodwill SOLAC and Uber have partnered on a full-scale nationwide campaign to combine the power of donating with the convenience of ordering a ride via a mobile device. The partnership is available in more than 50 cities across the United States.

Here's how it works:

1. Throughout the month of April, people around the country who are spring cleaning will bag up jackets, shirts, pants, blouses and other clothing items to donate to Goodwill.
2. On Saturday, May 2, donors will open the Uber app and be able to select the GIVE option on the bottom of the screen.
3. An Uber SUV will arrive to pick up clothing bags, and the driver will drop off the donations to Goodwill.

The Details:

- All clothing must be bagged for drivers to accept donations.
- Drivers will arrive at requested pick-up locations. Donors are responsible for bringing bags outside, as drivers cannot leave their vehicles unattended.
- For those who have already completed their spring cleaning and donations, or live in areas where Uber isn't available, monetary donations can be made to Goodwill SOLAC at [www.thinkgood.org](http://www.thinkgood.org).

Most people tend to do some form of spring cleaning in April, after a winter that was particularly harsh for many. With Goodwill and Uber coming directly to donors, it's the perfect opportunity for people to clean out their closets and give as much as they can, while ensuring that their clothing can be reused and contributing to a good cause. Goodwill will use the revenue from the donations sold in its retail stores to help fund job placement and training programs in the communities where the goods are donated. In 2013, Goodwill provided services to more than 9.8 million people.

“This innovative and exciting partnership demonstrates Uber’s commitment to local communities on a national and international scale,” said Janet McCarthy, President and CEO of Goodwill SOLAC. “This collaboration has made spring cleaning and donating an easy task, while ensuring that their clothing is not only diverted from landfills, but also goes toward supporting efforts to put people back to work.”

“Both Uber and Goodwill strive to make a meaningful impact on local communities, and we are thrilled to once again team up with Goodwill to make donating fast and easy for Uber users,” said David Plouffe, Senior Vice President of Policy and Strategy at Uber. “Those who participate in this campaign are not only checking something off their to-do list, but supporting Goodwill and its mission to strengthen communities by providing job placement and training for people in need.”

For a list of cities participating in the Goodwill and Uber spring cleaning partnership, visit [blog.uber.com/springcleaning2015](http://blog.uber.com/springcleaning2015).

#### **About Goodwill SOLAC**

Goodwill SOLAC is a nonprofit organization that transforms donated goods into job training, education and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County. Goodwill SOLAC’s main facility—located at 800 W. Pacific Coast Highway in Long Beach—houses its administrative offices, training programs, processing operations, transportation fleet, LiNKS Sign Language & Interpreting Services, a retail store and its e-commerce operations. For more information about Goodwill SOLAC, please visit [www.thinkgood.org](http://www.thinkgood.org).

#### **About Uber**

Uber is a technology platform that is evolving the way the world moves. By seamlessly connecting riders to drivers through its apps, Uber makes cities more accessible, opening up more possibilities for riders and more business for drivers. From its founding in 2009 to its launches in over 300 cities today, Uber’s rapidly expanding global presence continues to bring people and their cities closer. Follow Uber on Twitter: [@Uber](https://twitter.com/Uber) and find Uber on Facebook: [Uber](https://www.facebook.com/Uber).

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