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KIMBERLY HALL NAMED NEW PRESIDENT AND CEO FOR GOODWILL-SERVING THE PEOPLE OF SOUTHERN LOS ANGELES COUNTY (GOODWILL SOLAC)

Long Beach, CA – Kimberly Hall has been named President and CEO of Goodwill Serving the people of Southern Los Angeles County, headquartered in Long Beach. Hall currently serves as Chief Workforce and Economic Development Officer at Goodwill Industries of South Mississippi, where she leads for Workforce development, service contracts, marketing, and communications, learning and development and philanthropy. Previously she lived in Arizona and has served in the nonprofit sector for the past 11 years at Circle the City and Goodwill of Central and Northern Arizona in a Director capacity, leading teams and building programs to improve the lives of Arizonans.

At Goodwill of Central and Northern Arizona, Kimberly grew Career Center Services from 11 to 22 locations in three years while serving more than 50,000 job seekers annually, as well as creating six strategic partnerships by imbedding Goodwill Career Centers in community organization locations. GCNA was the first Goodwill nationally to imbed a Career Center in a community college system and in a Salvation Army location.

Kimberly has received accolades for her work and advocacy to include Woman of the Year, Amazing Women Award and Athena Award recognition. She desires to see community members win and reach their fullest potential through the Power and Dignity of Work.

The announcement was made by Goodwill SOLAC's Board Chair Anitra Dempsey.

“Our Board is enthusiastic about its selection of Kimberly Hall to assume the position as Goodwill's next President and CEO,” Dempsey said. “She brings enormous passion and significant experience in advancing workforce transformation. With her leadership, we can achieve our agency's next strategic path forward to equip people in the southern Los Angeles County area with the tools to advance economic mobility through access to employment and the power of work by 2030.”

Hall said she was looking forward to her relocation to Long Beach.

“I am honored and humbled to be selected to lead Goodwill SOLAC,” she said. “I wholeheartedly believe in the mission and vision of the organization. Simply put, the power of work can transform individuals, families, and communities. I look forward to building upon the great work of Janet McCarthy and all Goodwill employees to provide employment and advancement opportunities to those we serve.”

Hall succeeds current Goodwill President and CEO Janet McCarthy, who will be retiring on January 6, 2022, after 20 years as the agency's leader, and 30 years with Goodwill SOLAC. A Board Selection

Committee conducted a seven-month, nationwide search with consultant Korn Ferry to find McCarthy's successor.

Under McCarthy's leadership, Goodwill SOLAC has seen:

- Agency revenues grow from \$8 million to nearly \$30 million.
- Recruitment of an outstanding Leadership Team and have employed, on average, more than 400 individuals at any given time.
- Recruited one of the most diverse boards within the Goodwill system.
- The agency secured permanent employment for approximately 123 individuals in 1992. In the last 20 years, nearly 8,000 people have secured permanent employment in our communities.
- Nearly 150 million pounds of goods have been diverted from landfill for resale, recycling, and reuse each year.
- More than 30,000 million people have purchased from Goodwill SOLAC stores.
- Over 88,000 individuals have been provided accommodation via LiNKS Sign Language & Interpreting Services. LiNKS Sign Language & Interpreting Services is the only B2B accommodation service of its kind within North American Goodwill's.
- Offers State of California Certified Nursing Assistant (CNA) training – The only training program of its kind within North American Goodwill's.
- Security Industry Training and Certification Program.
- Comprehensive supportive services in conjunction with career exploration for high school youth who are at risk for delinquency.
- Employment preparation, including soft skills and life skills training, employment placement, retention, and career advancement assistance.
- Direct job placement services
- Supported Employment
- Father's Coaching for life program

McCarthy was recently awarded the P.J. Trevethan Award, which is given to the Goodwill CEO who has made the most notable contributions to the training of Goodwill managers and staff. McCarthy was honored for her ongoing dedication to using structured training programs to provide opportunities to all members of the SOLAC team, according to a release announcing the award

Under McCarthy's leadership, the organization was announced as one of three local Goodwill® organizations to be designated as a Center of Excellence. With the support of the Annie E. Casey Foundation, Goodwill Industries International launched the designation to recognize local Goodwill

organizations with excellent family strengthening practices. The Goodwill Center of Excellence designation is the next generation of mission-focused recognition.

“I am honored to have led this extraordinary organization, as we’ve taken this journey to provide a ‘hand up’ to those we serve,” McCarthy said. “I’ve had the joy of working collaboratively with many valued colleagues and community, statewide and national partners, to ensure that every individual in our community has the opportunity to thrive. I’ve been inspired by Goodwill’s mission of transforming donated goods into job training, education, and placement services for individuals with barriers to employment. Goodwill SOLAC, with Kimberly as its leader, is well-positioned to move forward with optimism for our future.”

ABOUT GOODWILL SOLAC:

Goodwill, Serving the People of Southern Los Angeles County (SOLAC) is a 501(c)(3) nonprofit organization that transforms donated goods into job training, education, and placement services for individuals with barriers to employment. Goodwill SOLAC serves 22 cities and communities throughout Southern Los Angeles County.

Our skills training, education, job preparation and placement programs build lives, families, and communities — one job at a time. Placing individuals in productive and competitive employment fills them with the value, joy and dignity of a paycheck. We believe putting people to work not only benefits the individual, but also the community’s economic vitality through taxes, spending power, real estate values, quality of life, and relief from social services and welfare systems.

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