



# Sponsor Levels & Benefits

Celebrate the Power of Work Awards Dinner 2022

## Visionary Sponsor – \$15,000

**COVERS THE VOCATIONAL TRAINING & PLACEMENT OF 6 INDIVIDUALS**

- Co-branded recognition throughout the event, including a premier full-page color ad and logo displayed in program book.
- Logo displayed on ThinkGood.org website, event registration website, invitation, and sponsor scroll.
- Acknowledgement during opening remarks by Goodwill SOLAC President and CEO.
- Sponsor recognition in all Goodwill SOLAC social media engagement.

## Sustaining Sponsor – \$5,000

**PROVIDES SUSTAINING SCHOLARSHIP ASSISTANCE FOR 10 GOODWILL CERTIFIED NURSE ASSISTANT GRADUATES TO ENROLL IN A LICENSED VOCATIONAL NURSE OR REGISTERED NURSE TRAINING PROGRAM.**

- Logo displayed on ThinkGood.org website, event registration website, invitation, and sponsor scroll.
- Premier full-page color ad in program book.
- Acknowledgement during opening remarks by Goodwill SOLAC President and CEO.
- Sponsor recognition in all Goodwill SOLAC social media engagement.

### Diversity Sponsor – \$2,500

*Supports purchase of healthcare equipment for training.*

- Half-page color ad and logo in program book.
- Sponsor recognition in all Goodwill SOLAC social media engagement and ThinkGood.org website.

### Advocate Sponsor – \$1,000

*Covers 100% of the eligibility fee for one student enrolled in the Certified Nursing Assistant Program.*

- Half page color ad and logo in program book.
- Sponsor recognition in all Goodwill SOLAC social media engagement and ThinkGood.org website.

### Supporting Sponsor – \$500

*Provides digital skills training for 1 beginner student.*

- Quarter page color ad in program book.
- Sponsor recognition in all Goodwill SOLAC social media engagement and ThinkGood.org website.

### Care Sponsor – \$250

*Covers the cost of transportation or needed supplies for 10 students.*

- Business card size color ad in program book.
- Sponsor recognition in all Goodwill SOLAC social media engagement and ThinkGood.org website.

[www.thinkgood.org/powerofwork](http://www.thinkgood.org/powerofwork)

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**All Sponsorships & Program Ads Include Complimentary Admission**